



Contact us:

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The process was excellent, the workshops with the children and SLT enabled constructive consultation and the W&P team were patient and flexible. The prospectus looks fantastic and is a true reflection of our school.



Words&Pictures Case Study

A PROSPECTUS AS SPECIAL AS YOUR SCHOOL

Primary schools and academies are special places. Not only do they focus on academic results but also on equipping children with the skills they need for the future and a love of learning to inspire them for the rest of their lives. Each school's approach is unique and so are the prospectuses we create. While each of our prospectuses is bespoke, they do have one thing in common: they capture the individual identity and ethos of each school.

Colegrave Primary School in London serves a diverse catchment area, but all pupils, whatever their background, are inspired to learn and achieve their full potential. Central to the prospectus is beautiful photography that captures the breadth of opportunity the school provides as well as the fun and enjoyment

of the pupils. This is combined with content that conveys the ambitious atmosphere and the focus on high standards – of behaviour and teaching and learning – that are at the school's core.

Allerton CE Primary School in Leeds is a faith school with high quality teaching and excellent facilities. The school combines academic excellence with first-class enrichment activities. Working with the SLT and pupils, Words&Pictures developed the concept of "Believe in..." which runs through the prospectus and is supported by thoughtful photography, bright colours and concentric design. Words&Pictures has gone on to translate this into internal and external signage throughout the school, to create a very strong brand identity.



Continued... > Words&Pictures case study: A prospectus as special as your school

Part of our
Portfolio information pack

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We are really
pleased with the
prospectus. Thank you
Words&Pictures.

*Headteacher, Smith's Wood Primary
Academy, Birmingham*

More than a school...

Smith's Wood Primary Academy in Birmingham do things a little bit differently. The Academy is dynamic and creative, with the environment reflecting the excitement of school life.

Bold and colourful with stunning photography, Words&Pictures created a lively prospectus that captures the innovative school environment and its positive impact on the pupils.

To find out more visit
www.wpeducation.co.uk